

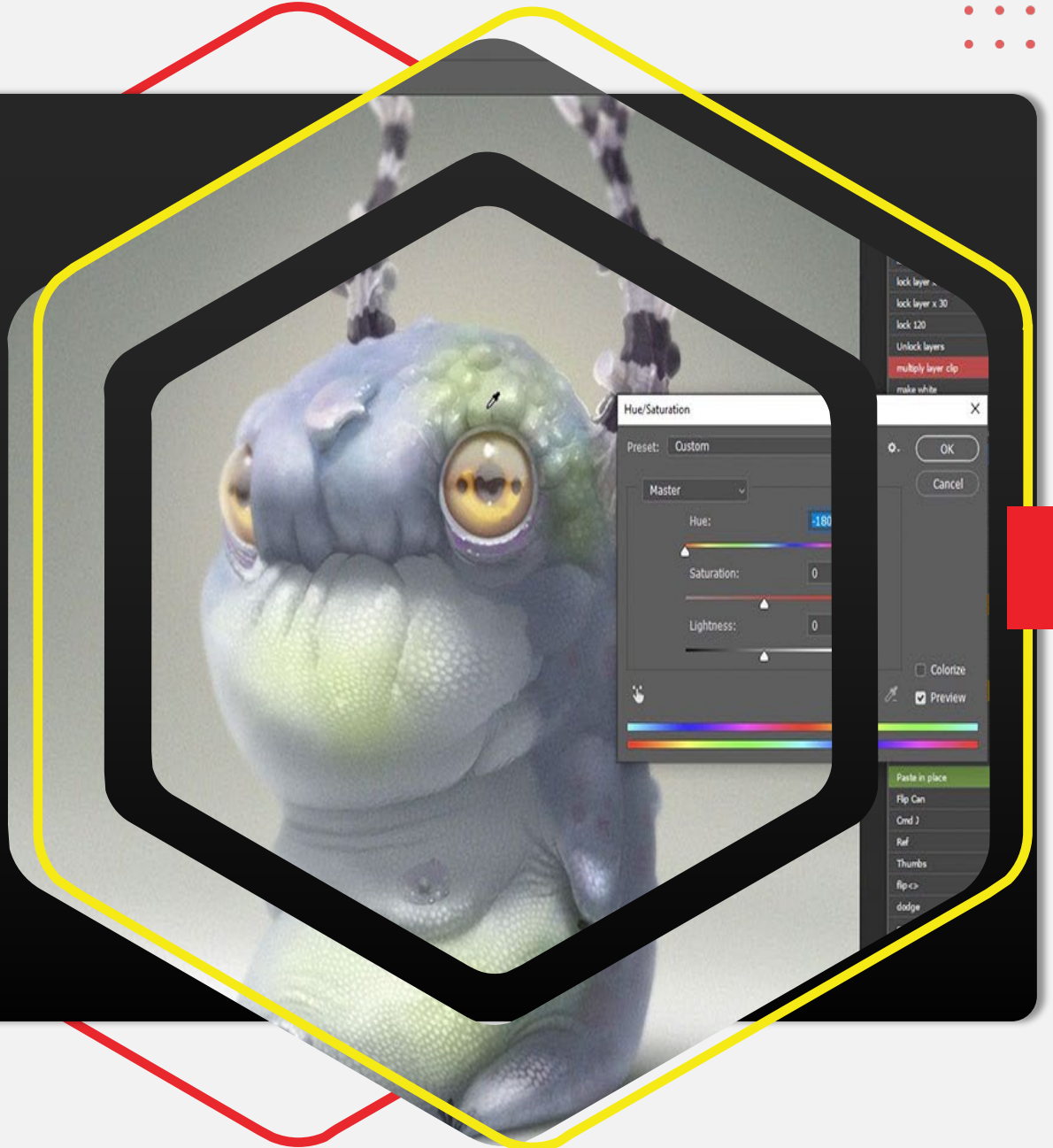


MASTER IN PHOTOSHOP

World of Image manipulation



Learn from the Leader



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INDUSTRY INSIGHT

The graphic design industry is undergoing a transformation with advancements in AI-driven design tools, automation, and immersive technologies. With the rise of digital content, branding, and social media marketing, businesses are prioritizing visually compelling and user-centric designs. AI-powered tools like Adobe Firefly and Canva AI are streamlining workflows, while AR/VR, motion graphics, and 3D design are shaping the future of visual storytelling. The demand for high-quality digital content across industries like advertising, gaming, and e-commerce is pushing designers to adopt innovative, real-time, and data-driven design techniques.

India is Poised to Become a Global Hub for Graphic Design

The growth of India's graphic design industry is driven by:

- A Highly Skilled Workforce in branding, illustration, 3D design, and motion graphics
- Digital & Social Media Marketing requiring high-quality visual content
- Cost-Effective Design Services attracting global brands, startups, and agencies
- Government & Startup Ecosystem Support fostering digital creativity and innovation
- Growing Demand for AI & AR/VR-Integrated Design in advertising, gaming, and virtual experiences

Advantages of the Graphic Design Industry in India

- World-Class Design Talent working with global brands and tech companies
- Adoption of AI & Automation Tools enhancing creativity and efficiency
- Global Outsourcing Hub for branding, digital marketing, and creative services
- Strong IT & Tech Integration enabling AI-generated design and real-time collaboration
- Expanding Demand Across Industries including e-commerce, entertainment, and web design



ABOUT

This intensive program is designed to transform beginners into skilled Adobe Photoshop professionals, equipping them with industry-standard techniques for digital image editing, graphic design, and visual storytelling. Through hands-on projects, students will master essential tools for photo retouching, compositing, color correction, and non-destructive editing workflows. The curriculum covers professional layer management, advanced selection techniques, masking, typography, and digital painting fundamentals. Participants will learn to create compelling visuals for advertising, social media, web design, and print media while developing efficient workflows for real-world projects. By course completion, students will have a portfolio of polished work demonstrating their ability to execute client-ready designs, preparing them for freelance opportunities or roles in creative agencies, publishing houses, and marketing teams.





COURSE HIGHLIGHT:

- Job-oriented, industry centric curriculum
- Hands-on practical training using latest tools and software
- Certified faculty
- Exposure to industry interaction and workshops
- Placement assistance
- Access to **Pro Connect**, a platform to showcase your portfolio.

Course Structure



Modules	Preferred Training Tools	Sessions	Theory Hours	Lab Hours	Total Hours	Home Assignments
Pixel Perfect Painter	Adobe Photoshop CC	14	28	12	40	2
Total		14	28	12	40	2





SUMMARY



Total Hours

40 hrs



Total Terms

1



Software's Covered

Adobe Photoshop CC



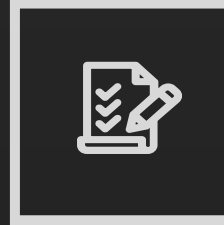
Course Code

666-MPH

COURSE OUTCOME

Upon completing this 40-hour intensive program, students will demonstrate professional proficiency in Adobe Photoshop for image editing, graphic design, and digital art creation. Participants will master essential photo manipulation techniques including advanced retouching, compositing, and color correction to produce polished, publication-ready images. They will develop efficient workflows using layers, masks, and adjustment tools to execute non-destructive edits. Students will gain practical skills in digital painting, typography, and layout design for various media applications. The course will equip learners with the ability to prepare and export assets optimized for both print and digital platforms. Graduates will complete the program with a portfolio of professional-quality work showcasing their technical skills and creative problem-solving abilities in real-world design scenarios, preparing them for entry-level positions in graphic design, photo editing, or digital marketing roles.

CAREER OPPORTUNITIES



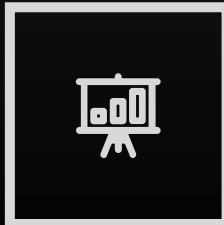
- Photo Retoucher
- Graphic Designer
- Digital Artist
- Social Media Content Creator
- UI UX Designer
- Print & Publication Designer
- Freelance Photoshop Specialist

ELIGIBILITY



Eligibility Criteria:

10th



Certification: **STC – Master in Photoshop**

Certificate Type :Certificate of Accomplishment

REASON TO BELIEVE



INDUSTRY-RELEVANT CURRICULUM

Designed with cutting-edge tools and technologies like Gen AI, ensuring students are industry-ready.



DIVERSE CAREER OPPORTUNITIES

Graduates can explore roles in Animation, VFX, Gaming, UI/UX, Graphic Design, Digital Content creation and more, offering flexibility and growth.



PRACTICAL HANDS-ON TRAINING

Real-world projects, live assignments, and immersive learning experiences bridge the gap between theory and application.



INDUSTRY EXPOSURE & PLACEMENT ASSISTANCE

Get access to workshops, mentorship from industry leaders, and placement support through our vast recruiter network.



PRO CONNECT

With a legacy of excellence, Arena Animation equips students with the skills, exposure, and expertise to thrive in the fast-evolving creative and digital industries.



Industry Collaboration
and Expert
masterclass

Regular masterclasses and guest lectures from top industry professionals across animation, VFX, gaming, and design.



Immersive Experience
Booths

Presenting student work at Comic-Con, industry expos, and recruitment summits.



On Ground engagement
and Events

Creative Minds events where students showcase their projects to industry leaders.



Student centric
Engagements

Internships & Industry Projects – Real-world learning opportunities with top brands and studios across all courses



Campus Workshops &
Walk-Ins

Hands-on training sessions for prospective students to experience the program before enrolling.



THANK YOU

Reach out to us for any queries at:

arenaanimation@aptech.co.in



Learn from the Leader

