



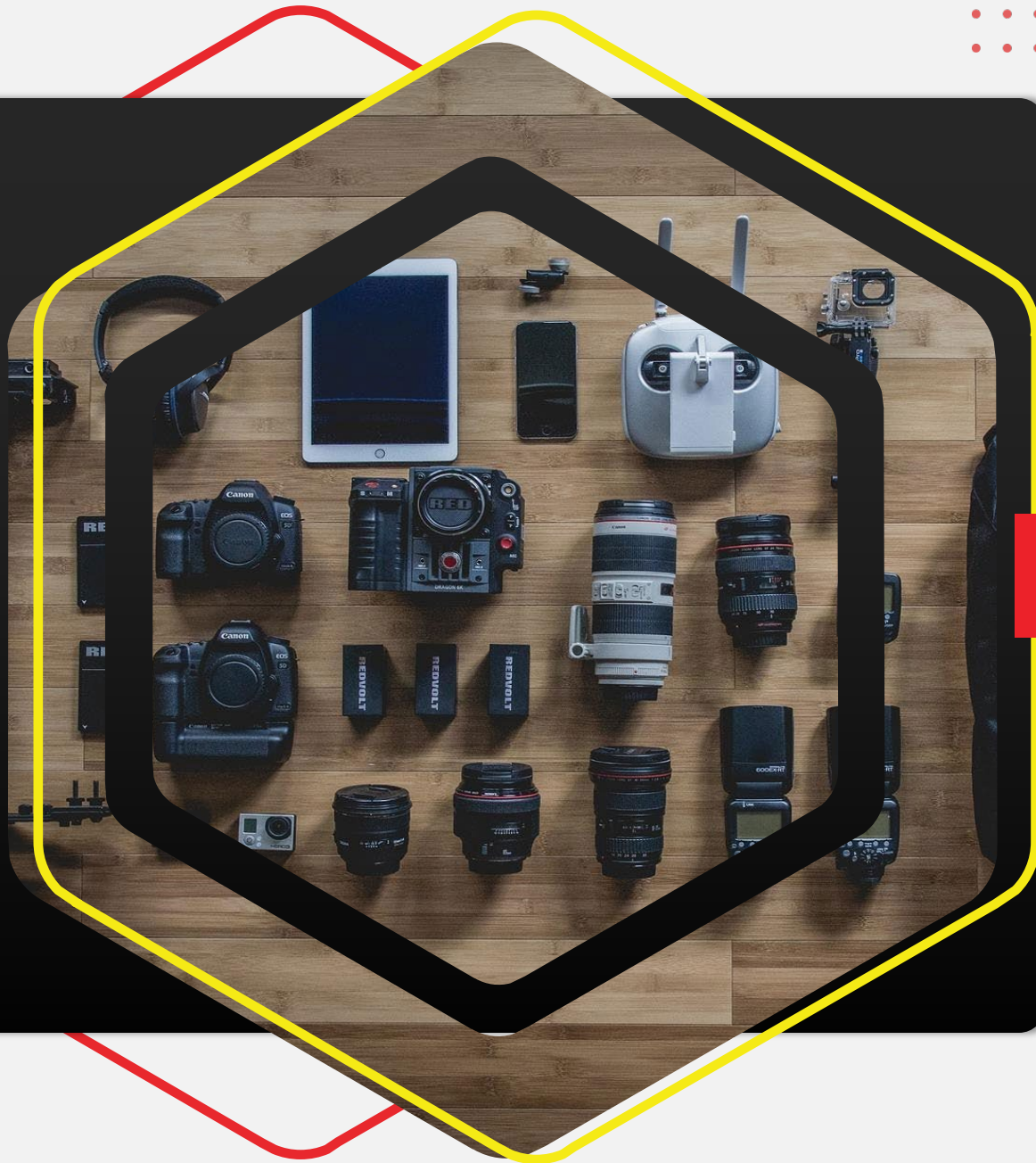
# MASTER IN PHOTOGRAPHY

Lights Camera Action



®

Learn from the Leader



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# INDUSTRY INSIGHT

The photography industry is rapidly evolving with advancements in camera technology, editing software, and mobile photography. Professional photographers are increasingly using AI-driven editing tools, advanced image stabilization, and real-time collaboration software to streamline workflows and enhance creative possibilities. The demand for high-quality, visually engaging content is surging across e-commerce, social media, advertising, and digital marketing platforms. Photographers are adopting more efficient and immersive techniques, including mobile photography and drone imagery, to meet the growing need for captivating visuals. The future of photography lies in AI-assisted post-processing, real-time editing, and the integration of interactive content creation, making advanced camera systems and editing tools crucial to shaping the industry's trajectory.

The growth of India's photography industry is driven by:

- A Highly Skilled Workforce in photography techniques, editing, and visual storytelling
- Cost-Effective Production attracting global brands and e-commerce platforms seeking high-quality, affordable visual content
- Increased Demand for high-quality photography in advertising, fashion, real estate, and social media content creation
- Government Initiatives and policies supporting the AVGC (Animation, VFX, Gaming, and Comics) sector, boosting industry growth
- Rapid Adoption of Advanced Technologies such as AI-powered editing tools, drone photography, and real-time collaborative workflows

Advantages of the Photography Industry in India

- World-Class Photography Studios collaborating on global projects for brands like Nike, Adidas, Amazon, and Zara
- Cutting-Edge Technology Adoption with the use of AI-powered editing, drone imagery, and cloud-based workflows
- Global Outsourcing Hub for major international companies like Pixar, Netflix, and Disney, seeking cost-effective, high-quality photography solutions
- Expanding Demand Across Industries including e-commerce, fashion, advertising, and social media content creation





# ABOUT

This professional photography program provides a comprehensive foundation in both technical and artistic aspects of modern image-making. The course begins with mobile photography mastery, teaching students to capture and edit stunning images using smartphone cameras and industry-standard apps like Snapseed and Lightroom. Participants then progress to advanced DSLR techniques, learning professional camera operation, lighting principles, and post-production workflows in Lightroom and Premiere Pro.

The curriculum emphasizes hands-on learning through practical assignments that develop both technical proficiency and creative vision. Students will explore various photographic genres while building a personal style. A key component of the program focuses on professional portfolio development, guiding students in curating and presenting their best work to industry standards.





## COURSE HIGHLIGHT:

- Job-oriented, industry centric curriculum
- Hands-on practical training using latest tools and software
- Certified faculty
- Exposure to industry interaction and workshops
- Placement assistance
- Access to **Pro Connect**, a platform to showcase your portfolio.



# Course Structure



Modules	Preferred Training Tools	Sessions	Theory Hours	Lab Hours	Total Hours	Home Assignments
Introduction to Mobile Photography	Snapseed, Lightroom	6	12	0	12	6
Advanced Photography with DSLR	Lightroom, Adobe Premiere Pro CC	8	16	0	16	12
Portfolio Powerhouse	Term-end Portfolio	1	2	2	4	20
Total		15	30	2	32	38





# SUMMARY



## Total Hours

32 hrs



## Total Terms

1



## Software's Covered

Snapseed, Lightroom, Adobe Premiere Pro CC



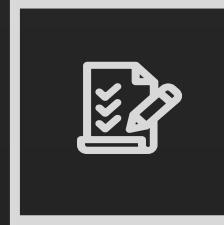
## Course Code

675-MP

# COURSE OUTCOME

Upon completing the Master in Photography program, students will have developed a strong foundation in both technical and creative aspects of modern photography. They will be proficient in capturing high-quality images using mobile devices, applying professional editing techniques through apps like Snapseed and Lightroom. Students will master DSLR camera operations, including manual settings, exposure control, and composition principles, enabling them to produce visually compelling photographs in various lighting conditions. The course will equip them with essential post-processing skills for color correction, retouching, and image enhancement using industry-standard software. Additionally, participants will learn to curate and present their work effectively by developing a professional-grade portfolio that showcases their technical skills and artistic vision. These competencies will prepare graduates for advanced photography studies or entry-level roles in commercial, editorial, or artistic photography fields.

# CAREER OPPORTUNITIES



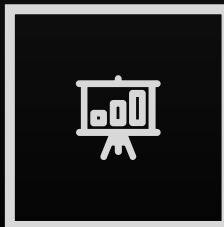
- Professional Photographer
- Photojournalist
- Social Media Content Creator
- Photo Editor
- Freelance Photographer

## ELIGIBILITY



### Eligibility Criteria:

10th



### Certification: **STC – Master in Photography**

Certificate Type :Certificate of Accomplishment



## INDUSTRY-RELEVANT CURRICULUM

Designed with cutting-edge tools and technologies like Gen AI, ensuring students are industry-ready.



## DIVERSE CAREER OPPORTUNITIES

Graduates can explore roles in Animation, VFX, Gaming, UI/UX, Graphic Design, Digital Content creation and more, offering flexibility and growth.



## PRACTICAL HANDS-ON TRAINING

Real-world projects, live assignments, and immersive learning experiences bridge the gap between theory and application.



## INDUSTRY EXPOSURE & PLACEMENT ASSISTANCE

Get access to workshops, mentorship from industry leaders, and placement support through our vast recruiter network.



## PRO CONNECT

With a legacy of excellence, Arena Animation equips students with the skills, exposure, and expertise to thrive in the fast-evolving creative and digital industries.



Industry Collaboration  
and Expert  
masterclass

Regular masterclasses and guest lectures from top industry professionals across animation, VFX, gaming, and design.



Immersive Experience  
Booths

Presenting student work at Comic-Con, industry expos, and recruitment summits.



On Ground engagement  
and Events

Creative Minds events where students showcase their projects to industry leaders.



Student centric  
Engagements

Internships & Industry Projects – Real-world learning opportunities with top brands and studios across all courses



Campus Workshops &  
Walk-Ins

Hands-on training sessions for prospective students to experience the program before enrolling.



# THANK YOU

Reach out to us for any queries at:

[arenaanimation@aptech.co.in](mailto:arenaanimation@aptech.co.in)



**Learn from the Leader**

