



MASTER IN INDESIGN

World of Publishing



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Canvas Leather DSLR SLR
Vintage Camera Messenger Bag

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material insert for
bration To protect your
es, dust and scratches.

Add to Cart



Product related

able for DSLR Digital Camera

Size

AMC01 Canon /PENTAX
14.9x12.6x5.2 inch + 1-2 x extra lenses

Rips
Wash with

Canvas Water
Trim

14.9x12.6x5.2 inch. Weigh: 2lb. Convenient
and Light weigh for your outdoor

High Canvas Camera Bag DSLR SLR
Vintage Bag Leather Shoulder Strapped with ...



INDUSTRY INSIGHT

The graphic design industry is undergoing a transformation with advancements in AI-driven design tools, automation, and immersive technologies. With the rise of digital content, branding, and social media marketing, businesses are prioritizing visually compelling and user-centric designs. AI-powered tools like Adobe Firefly and Canva AI are streamlining workflows, while AR/VR, motion graphics, and 3D design are shaping the future of visual storytelling. The demand for high-quality digital content across industries like advertising, gaming, and e-commerce is pushing designers to adopt innovative, real-time, and data-driven design techniques.

India is Poised to Become a Global Hub for Graphic Design
The growth of India's graphic design industry is driven by:

- A Highly Skilled Workforce in branding, illustration, 3D design, and motion graphics
- Digital & Social Media Marketing requiring high-quality visual content
- Cost-Effective Design Services attracting global brands, startups, and agencies
- Government & Startup Ecosystem Support fostering digital creativity and innovation
- Growing Demand for AI & AR/VR-Integrated Design in advertising, gaming, and virtual experiences

Advantages of the Graphic Design Industry in India

- World-Class Design Talent working with global brands and tech companies
- Adoption of AI & Automation Tools enhancing creativity and efficiency
- Global Outsourcing Hub for branding, digital marketing, and creative services
- Strong IT & Tech Integration enabling AI-generated design and real-time collaboration
- Expanding Demand Across Industries including e-commerce, entertainment, and web design



ABOUT

This short-term professional course on Adobe InDesign is designed to equip participants with essential skills for creating visually compelling layouts for print and digital media. Through hands-on training, learners will master core tools and techniques, including document setup, typography, image integration, and style management. The course covers practical applications such as designing brochures, flyers, eBooks, and interactive PDFs, ensuring participants gain industry-relevant expertise. Ideal for beginners and intermediate users, this program combines theoretical knowledge with real-world projects to enhance proficiency. By the end of the course, attendees will be able to produce professional-quality designs efficiently, boosting their productivity and career prospects in graphic design, publishing, and marketing.





COURSE HIGHLIGHT:

- Job-oriented, industry centric curriculum
- Hands-on practical training using latest tools and software
- Certified faculty
- Exposure to industry interaction and workshops
- Placement assistance
- Access to **Pro Connect**, a platform to showcase your portfolio.

Course Structure



| Modules | Preferred Training Tools | Sessions | Theory Hours | Lab Hours | Total Hours | Home Assignments |
|----------------------------------|--------------------------|----------|--------------|-----------|-------------|------------------|
| Digital & Interactive Publishing | Adobe InDesign CC | 9 | 18 | 12 | 30 | 4 |
| Total | | 9 | 18 | 12 | 30 | 4 |





SUMMARY



Total Hours

30 hrs



Total Terms

1



Software's Covered

Adobe InDesign CC



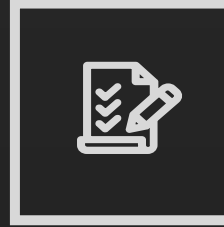
Course Code

671-MID

COURSE OUTCOME

By the end of this InDesign course, participants will be able to confidently navigate Adobe InDesign's interface and utilize its key tools to create professional layouts for print and digital media. They will gain hands-on experience in document setup, typography, image placement, and master pages, ensuring consistency in multi-page designs. Learners will develop the ability to design brochures, flyers, eBooks, and interactive PDFs while applying industry best practices for color management and print readiness. Additionally, they will learn to streamline workflows through styles, templates, and automation features. By completing practical projects, participants will leave with a portfolio-ready piece and the skills to produce high-quality, visually appealing designs efficiently, enhancing their employability in graphic design, publishing, and marketing fields.

CAREER OPPORTUNITIES



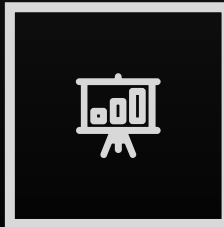
- Graphic Designer
- Layout Artist
- Digital Content Designer
- Marketing & Branding Designer
- Freelance Designer

ELIGIBILITY



Eligibility Criteria:

10th



Certification: **STC – Master in InDesign**

Certificate Type :Certificate of Accomplishment



INDUSTRY-RELEVANT CURRICULUM

Designed with cutting-edge tools and technologies like Gen AI, ensuring students are industry-ready.



DIVERSE CAREER OPPORTUNITIES

Graduates can explore roles in Animation, VFX, Gaming, UI/UX, Graphic Design, Digital Content creation and more, offering flexibility and growth.



PRACTICAL HANDS-ON TRAINING

Real-world projects, live assignments, and immersive learning experiences bridge the gap between theory and application.



INDUSTRY EXPOSURE & PLACEMENT ASSISTANCE

Get access to workshops, mentorship from industry leaders, and placement support through our vast recruiter network.



PRO CONNECT

With a legacy of excellence, Arena Animation equips students with the skills, exposure, and expertise to thrive in the fast-evolving creative and digital industries.



Industry Collaboration
and Expert
masterclass

Regular masterclasses and guest lectures from top industry professionals across animation, VFX, gaming, and design.



Immersive Experience
Booths

Presenting student work at Comic-Con, industry expos, and recruitment summits.



On Ground engagement
and Events

Creative Minds events where students showcase their projects to industry leaders.



Student centric
Engagements

Internships & Industry Projects – Real-world learning opportunities with top brands and studios across all courses



Campus Workshops &
Walk-Ins

Hands-on training sessions for prospective students to experience the program before enrolling.



THANK YOU

Reach out to us for any queries at:

arenaanimation@aptech.co.in



Learn from the Leader

