



# MASTER IN CINEMA4D

Mastering the Art of 3D Motion Graphics



Learn from the Leader



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# INDUSTRY INSIGHT

The broadcast design industry is undergoing a digital transformation, driven by real-time graphics, AI-powered automation, and virtual production. Unreal Engine is revolutionizing broadcast design by enabling real-time rendering, dynamic motion graphics, and immersive virtual sets, enhancing the visual storytelling experience. The demand for high-quality, interactive, and engaging content in news, sports, entertainment, and live events is pushing broadcasters to adopt real-time technologies for seamless production. The future of broadcast design lies in AI-enhanced automation, virtual production, and cross-platform content creation, making Unreal Engine a game-changer in the industry.

## India is Poised to Become a Global Hub for Broadcast Design

The growth of India's broadcast design industry is fueled by:

- A Skilled Talent Pool in motion graphics, 3D animation, and VFX for live TV
- Growing Demand for Real-Time Graphics in news, sports, and entertainment shows
- Cost-Effective Production attracting global media companies and broadcasters
- Government Support & Policy Initiatives boosting digital media and content creation
- Adoption of Virtual Production & AR/VR in live broadcasts and interactive shows

## Advantages of the Broadcast Design Industry in India

- World-Class Media & Broadcast Studios creating high-quality graphics and motion content
- Cutting-Edge Technology Adoption with Unreal Engine, AI, and real-time compositing
- Global Outsourcing Hub for leading broadcasters like CNN, BBC, ESPN & Star Sports
- Strong IT & Software Expertise enhancing automation and real-time workflows
- Expanding Digital & OTT Market increasing demand for high-quality broadcast visuals





# ABOUT

This intensive short-term course is designed to transform beginners into skilled 3D motion designers using Cinema 4D, the industry-leading software for motion graphics, broadcast design, and advertising. Through hands-on projects, students will master the complete 3D motion design pipeline—from modeling and texturing to animation and rendering. The curriculum covers essential 3D motion design techniques including logo animation, kinetic typography, and abstract motion graphics, while exploring Cinema 4D's powerful tools for procedural animation.

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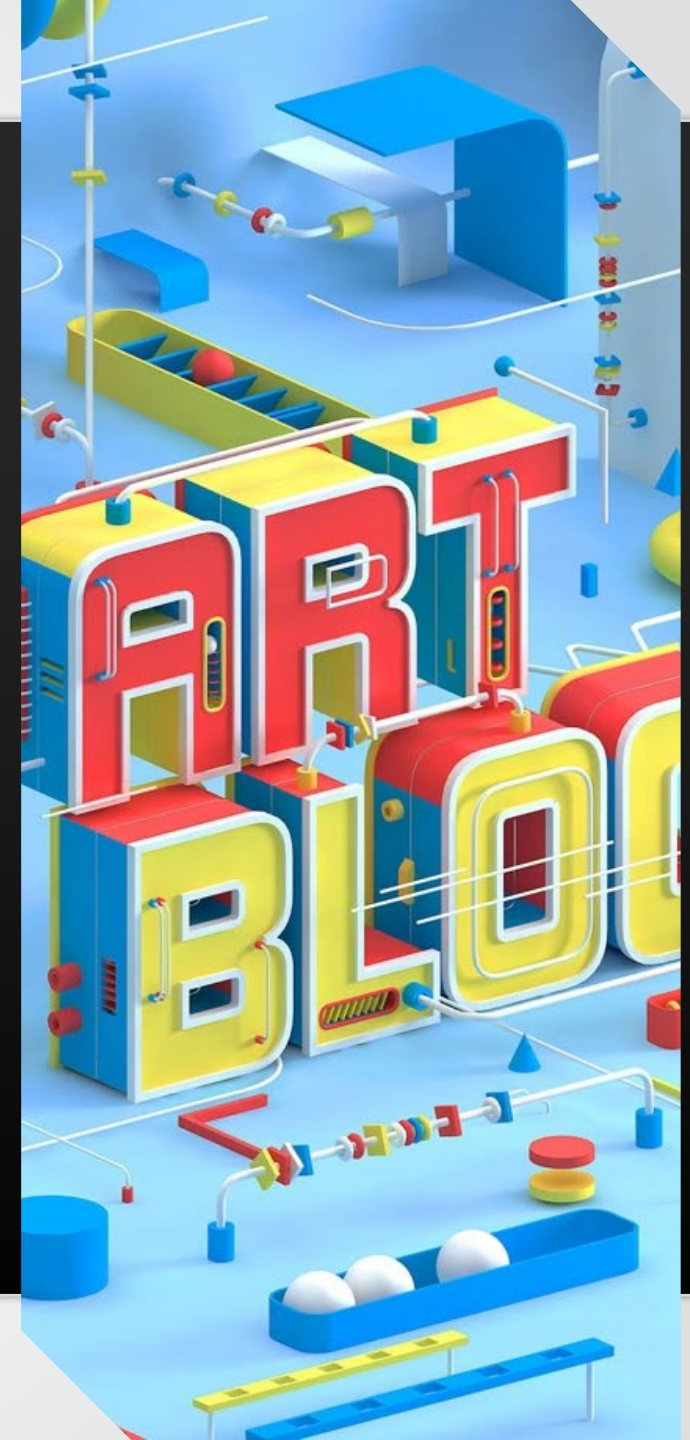
## COURSE HIGHLIGHT:

- Job-oriented, industry centric curriculum
- Hands-on practical training using latest tools and software
- Certified faculty
- Exposure to industry interaction and workshops
- Placement assistance
- Access to **Pro Connect**, a platform to showcase your portfolio.

# Course Structure



Modules	Preferred Training Tools	Sessions	Theory Hours	Lab Hours	Total Hours	Home Assignments
Broadcast Design with Cinema 4D	Cinema 4D	18	36	24	60	10
Total		18	36	24	60	10





# SUMMARY



## Total Hours

60 hrs



## Total Terms

1



## Software's Covered

Cinema 4D



## Course Code

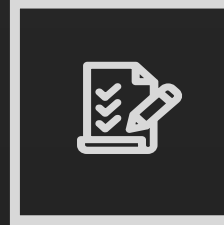
669-MC4D

# COURSE OUTCOME

Upon completing this course, students will demonstrate professional competency in creating dynamic 3D motion graphics using Cinema 4D. Participants will master the core principles of 3D motion design, including modeling techniques optimized for animation, texturing and lighting strategies for broadcast-quality visuals, and efficient rendering workflows.



# CAREER OPPORTUNITIES



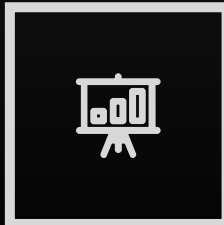
- 3D Motion Designer
- Broadcast Designer
- Title Sequence Artist
- Advertising Animator
- Social Media Content Creator
- Freelance Motion Designer

## ELIGIBILITY



### Eligibility Criteria:

10th



### Certification: **STC – Master in Cinema 4D**

Certificate Type :Certificate of Accomplishment





## INDUSTRY-RELEVANT CURRICULUM

Designed with cutting-edge tools and technologies like Gen AI, ensuring students are industry-ready.



## DIVERSE CAREER OPPORTUNITIES

Graduates can explore roles in Animation, VFX, Gaming, UI/UX, Graphic Design, Digital Content creation and more, offering flexibility and growth.



## PRACTICAL HANDS-ON TRAINING

Real-world projects, live assignments, and immersive learning experiences bridge the gap between theory and application.



## INDUSTRY EXPOSURE & PLACEMENT ASSISTANCE

Get access to workshops, mentorship from industry leaders, and placement support through our vast recruiter network.



## PRO CONNECT

With a legacy of excellence, Arena Animation equips students with the skills, exposure, and expertise to thrive in the fast-evolving creative and digital industries.



Industry Collaboration  
and Expert  
masterclass

Regular masterclasses and guest lectures from top industry professionals across animation, VFX, gaming, and design.



Immersive Experience  
Booths

Presenting student work at Comic-Con, industry expos, and recruitment summits.



On Ground engagement  
and Events

Creative Minds events where students showcase their projects to industry leaders.



Student centric  
Engagements

Internships & Industry Projects – Real-world learning opportunities with top brands and studios across all courses



Campus Workshops &  
Walk-Ins

Hands-on training sessions for prospective students to experience the program before enrolling.



# THANK YOU

Reach out to us for any queries at:

[arenaanimation@aptech.co.in](mailto:arenaanimation@aptech.co.in)



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