MASTER IN AFTER EFFECTS

Journey in Visual Effects

ARENA ANIMATION ®

Learn from the Leader

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INDUSTRY INSIGHT

The VFX industry is evolving rapidly with advancements in real-time rendering, AI-driven automation, and virtual production. Unreal Engine is transforming VFX workflows by enabling photorealistic environments, real-time compositing, and AI-assisted effects, reducing production time and costs significantly. The demand for high-quality VFX in films, TV, gaming, advertising, and the metaverse is surging, pushing studios to adopt more efficient and immersive techniques. The future of VFX lies in real-time production, AI-powered automation, and cross-platform content creation, making Unreal Engine a game-changer in the industry.

India is Poised to Become a Global Hub for VFX
The growth of India's VFX industry is driven by:
A Highly Skilled Workforce in CGI, compositing, and real-time rendering
Cost-Effective Production attracting major Hollywood & global studios
Increased Demand for High-Quality VFX in films, OTT content, and gaming
Government Incentives & AVGC (Animation, VFX, Gaming & Comics) Policy Support
Growing Use of Virtual Production using real-time technologies like Unreal Engine

Advantages of the VFX Industry in India
World-Class VFX Studios working on Hollywood, Bollywood, and global projects
Cutting-Edge Technology Adoption with Unreal Engine, AI, and cloud rendering
Global Outsourcing Hub for major studios like Disney, Marvel, Netflix & Warner Bros.
Strong IT & Software Expertise driving AI-powered VFX workflows
Expanding Demand Across Industries including films, gaming, and the metaverse

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ABOUT

This intensive professional program provides comprehensive training in industry-standard motion graphics and visual effects techniques, equipping students with the skills to create dynamic content for film, television, and digital media. Through hands-on projects, participants will master advanced animation principles, including kinetic typography, logo animation, and infographic design, while developing expertise in compositing, tracking, and effects integration. The curriculum covers professional workflows for creating broadcast-quality motion graphics, including 2D/3D animation, particle systems, and dynamic transitions. Students will learn to integrate their work with other post-production tools for seamless pipelines, while developing efficient project organization and rendering strategies. The course emphasizes real-world applications, preparing graduates to produce compelling content for advertising, social media, and entertainment industries.
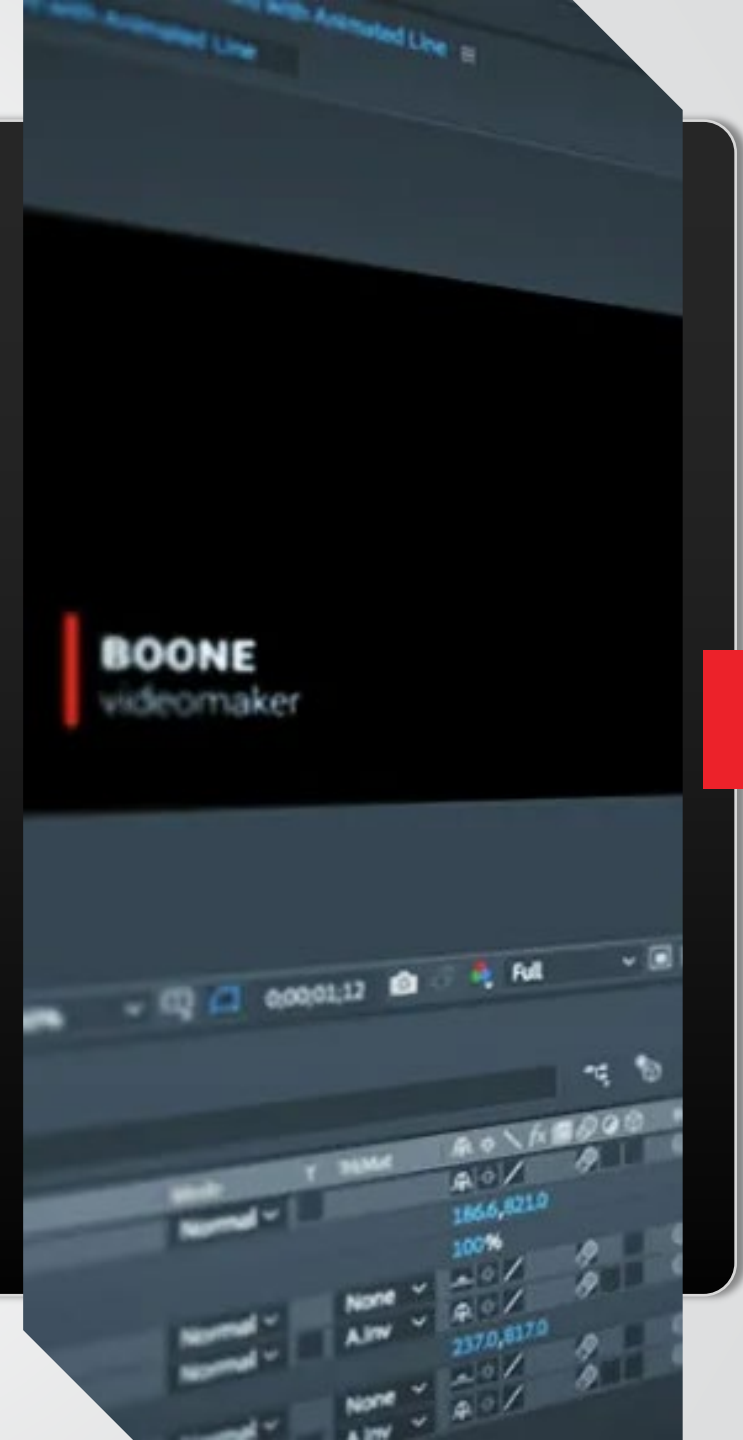
Adobe After Effects for Beginners

David Bode

New Compo

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COURSE HIGHLIGHT:

- Job-oriented, industry centric curriculum

- Hands-on practical training using latest tools and software

- Certified faculty

- Exposure to industry interaction and workshops

- Placement assistance

- Access to **Pro Connect,** a platform to showcase your portfolio.

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Course Structure

Modules	Preferred Training Tools	Sessions	Theory Hours	Lab Hours	Total Hours	Home Assignments
Motion Graphics	Adobe After Effects CC	12	24	8	32	10
Total		12	24	8	32	10

SUMMARY

ARENA ANIMATION

Total Hours

32 hrs

Total Terms
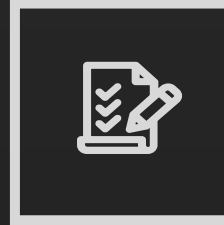
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Software's Covered

Adobe After Effects CC

Course Code

670-MAE

COURSE OUTCOME

Upon completing this program, students will demonstrate professional competency in motion graphics and visual effects creation for broadcast, film, and digital media. Participants will master core animation principles, including timing, easing, and spatial relationships, to create polished motion design projects such as kinetic typography, lower thirds, and logo animations. They will develop expertise in advanced compositing techniques, including rotoscoping, tracking, and keying, to seamlessly integrate visual effects with live-action footage. Students will learn to utilize 3D space within the software, working with cameras, lights, and depth-based effects to create dimensional motion graphics. The course will equip learners with professional workflows for particle systems, expression-based automation, and dynamic graphics templating to streamline production pipelines. Graduates will complete the program with a portfolio-ready demo reel showcasing their ability to execute broadcast-quality motion graphics and visual effects, preparing them for careers as motion designers, VFX artists, or compositors in advertising agencies, production studios, and post-production facilities.
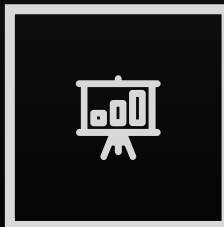
CAREER OPPORTUNITIES

- **Motion Graphic Artist**
- **Broadcast Designer**
- **Digital Content Creator**
- **Title Sequence Designer**
- **Freelance Designer**

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ELIGIBILITY

Eligibility Criteria:

10th

Certification: STC – Master in After Effects

Certificate Type :Certificate of Accomplishment

REASON TO BELIEVE

INDUSTRY-RELEVANT CURRICULUM

Designed with cutting-edge tools and technologies like Gen AI, ensuring students are industry-ready.

DIVERSE CAREER OPPORTUNITIES

Graduates can explore roles in Animation, VFX, Gaming, UI/UX, Graphic Design, Digital Content creation and more, offering flexibility and growth.

PRACTICAL HANDS-ON TRAINING

Real-world projects, live assignments, and immersive learning experiences bridge the gap between theory and application.

INDUSTRY EXPOSURE & PLACEMENT ASSISTANCE

Get access to workshops, mentorship from industry leaders, and placement support through our vast recruiter network.

PRO CONNECT

With a legacy of excellence, Arena Animation equips students with the skills, exposure, and expertise to thrive in the fast-evolving creative and digital industries.

BRAND ENGAGEMENT

☑ **Industry Collaboration and Expert masterclass**

Regular masterclasses and guest lectures from top industry professionals across animation, VFX, gaming, and design.

☑ **Immersive Experience Booths**

Presenting student work at Comic-Con, industry expos, and recruitment summits.

☑ **On Ground engagement and Events**

Creative Minds events where students showcase their projects to industry leaders.

☑ **Student centric Engagements**

Internships & Industry Projects – Real-world learning opportunities with top brands and studios across all courses

☑ **Campus Workshops & Walk-Ins**

Hands-on training sessions for prospective students to experience the program before enrolling.

THANK YOU

Reach out to us for any queries at:

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ARENA ®
ANIMATION

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