REZZ

INDUSTRY INSIGHT

The UI/UX design industry is undergoing a major transformation with advancements in AI-driven design tools, immersive experiences (AR/VR), and user-centered methodologies. Businesses are prioritizing seamless digital experiences across websites, apps, and emerging technologies, increasing the demand for intuitive and accessible designs. With AI automation, real-time collaboration, and data-driven personalization, UI/UX design is becoming more efficient and impactful. The future lies in AI-powered design systems, voice and gesture-based interfaces, and immersive UI/UX for AR, VR, and the metaverse.

India is Poised to Become a Global Hub for UI/UX Design
The growth of India's UI/UX industry is driven by:
A Highly Skilled Workforce in user research, interaction design, and prototyping
Booming Digital Transformation across industries like fintech, e-commerce, and healthcare
Cost-Effective Design Services attracting global clients and startups
Government Initiatives & Startup Ecosystem promoting digital innovation
Growing Demand for AR/VR & AI-Driven UX in gaming, education, and enterprise applications

Advantages of the UI/UX Industry in India
World-Class Design Talent working with global brands and tech giants
Cutting-Edge Technology Adoption with AI-driven design, UX analytics, and no-code tools
Global Outsourcing Hub for UI/UX services across web, mobile, and emerging platforms
Strong IT & Tech Ecosystem enabling AI-driven personalization and data-driven design
Expanding Demand Across Industries including SaaS, e-commerce, gaming, and AR/VR
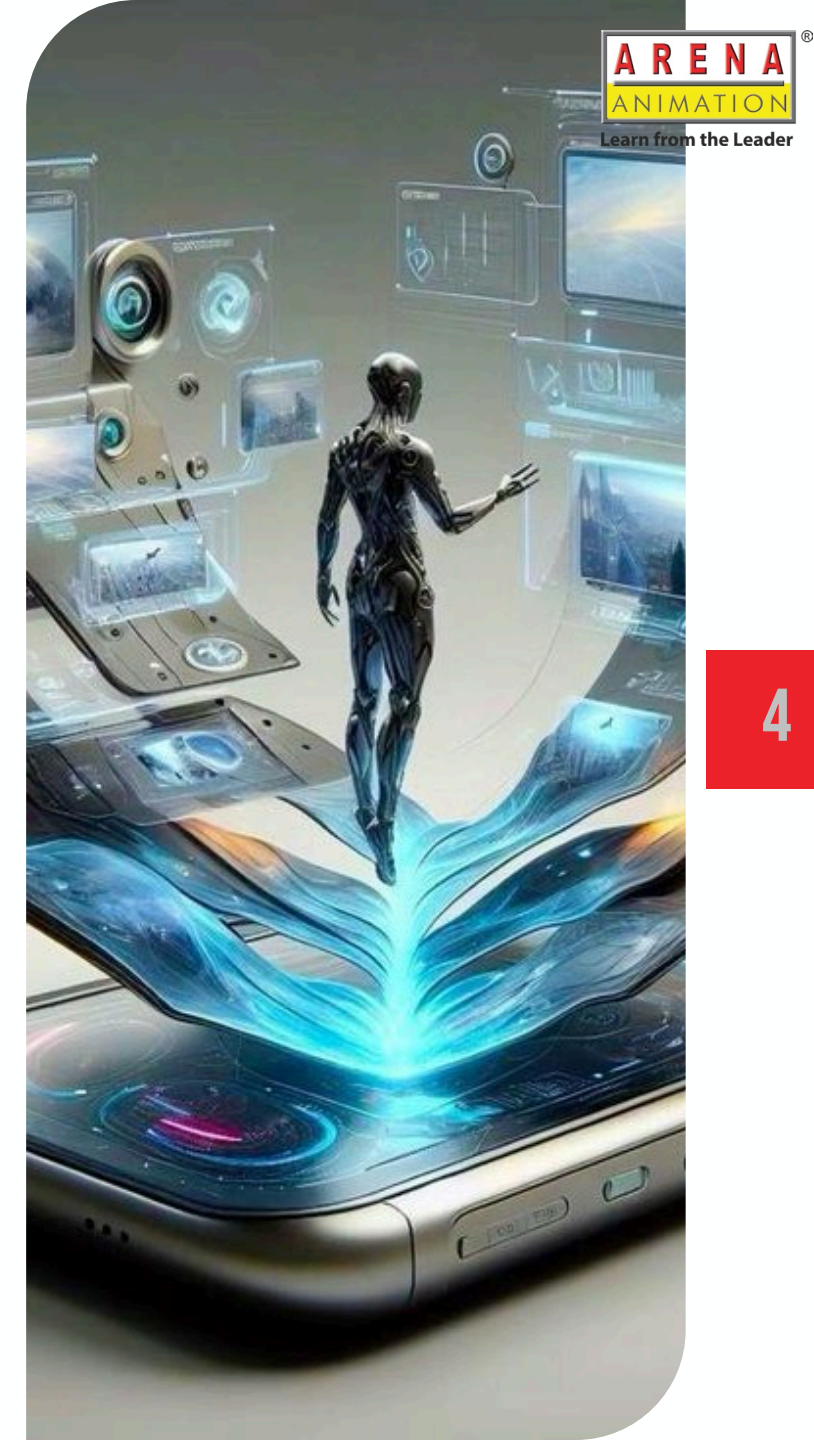
ABOUT

Dive into the future of digital experiences with the **Advanced Program in UI/UX Design**, a specialized course meticulously crafted to transform you into a visionary designer who bridges aesthetics, functionality, and human-centered innovation. The course empowers you to craft intuitive, emotionally resonant interfaces.

Course Structure

Term 1: Adv Program in UI UX

Modules	Preferred Training Tools	Sessions	Theory Hours	Lab Hours	Total Hours	Home Assignments
Design Fundamentals	Theory/Conceptual	2	4	0	4	0
Digital Design	Adobe Photoshop CC	14	28	6	34	4
Creative Vector Illustrations	Adobe Illustrator CC	10	20	6	26	4
Design Thinking in User Centred Design Process	Theory/Conceptual	2	4	0	4	0
UX Research Process in UCD	Google Form, Microsoft Forms	2	4	0	4	0
Importance of Information Architecture in UX	Theory/Conceptual	2	4	0	4	0
Principles of UI Design	Theory/Conceptual	3	6	0	6	0
Wireframing and Collaboration	Pencil Project/Draw.io	2	4	2	6	4
Interactive Prototyping with Figma	Figma	7	14	2	16	6
Usability Testing	Maze/User Testing	2	4	2	6	0
Gen-AI for UI UX Design	Visify, Uizard, Figma, Firefly	2	4	2	6	4
Ethics in AI	Theory/Conceptual	1	2	0	2	0
Responsive Design – HTML CSS	VS Code	3	6	2	8	6
Website Designing with WordPress	WordPress, XAMPP	3	6	2	8	4
Working with Frame Works	VS Code	2	4	2	6	4
Case Study & Capstone Project	Project	1	2	0	2	8
Design your Digital Presence	Behance, Dribble	1	2	0	2	4
Total		59	118	26	144	54

SUMMARY

Total Hours

144 hrs

Total Terms

1

Software's Covered

Adobe Photoshop CC, Adobe Illustrator CC, Google Forms, Microsoft Forms, DRAW.IO, Figma, Maze/ User Testing, Visify, Uizard, Figma, Firefly, VS Code, WordPress, XAMPP, VS Code.

Course Code

OV-3095-APUIUX

COURSE OUTCOME

This program equips learners with the expertise to design intuitive, user-centered digital experiences through a blend of theory, creativity, and technical execution. Graduates will master foundational design principles such as color theory, typography, and layout composition to craft visually cohesive and accessible interfaces. They will develop proficiency in digital imaging, photo editing, and vector graphic creation, enabling them to produce polished, scalable assets for diverse platforms. Finally, graduates will refine their professional readiness, learning to optimize online profiles, negotiate contracts, and communicate effectively with clients and teams. By completion, students emerge as versatile designers capable of delivering ethical, innovative, and user-centric digital solutions across industries.

CAREER OPPORTUNITIES

- UI/UX Designer
- UX Researcher
- Interaction Designer
- WordPress Developer
- Visual Designer
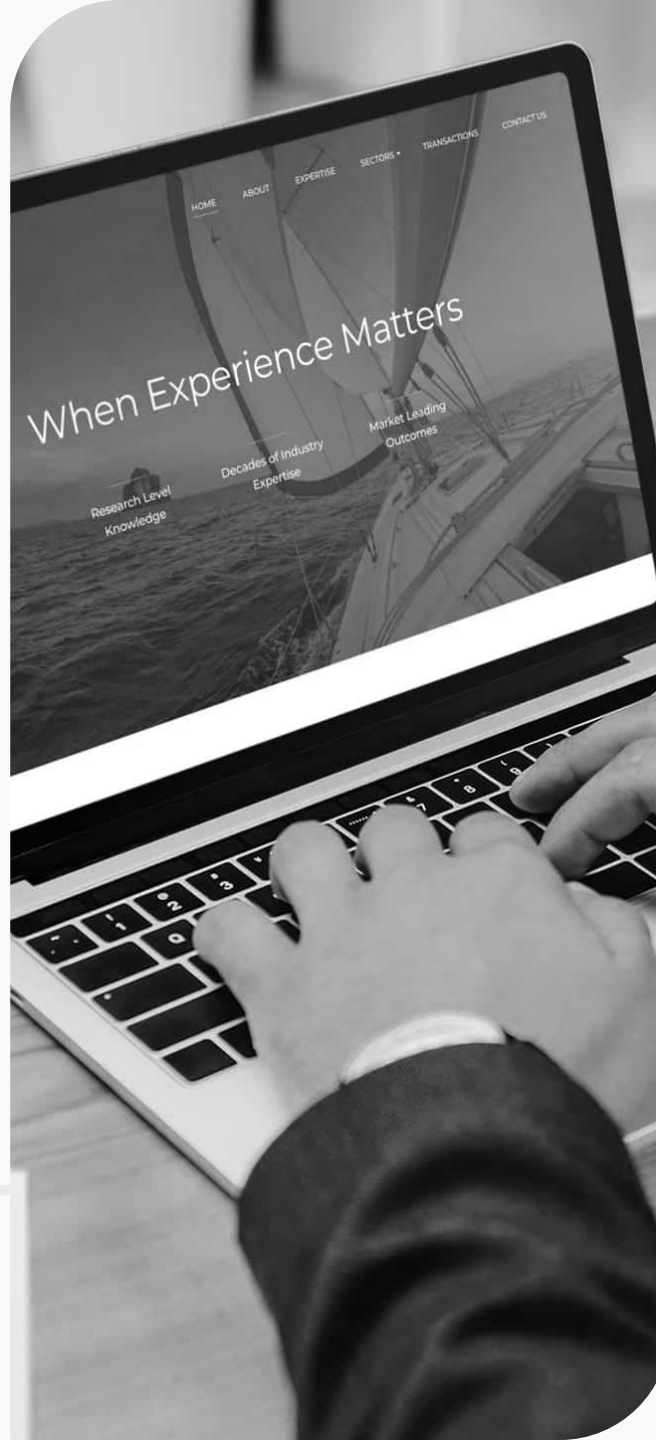- AI-Enhanced Designer

ELIGIBILITY

Eligibility Criteria:

10th

Certification: Certificate in Advanced Program in UI UX Design

Certificate Type :Certificate of Accomplishment

COURSE HIGHLIGHT:

- Job-oriented, industry centric curriculum

- Hands-on practical training using latest tools and software

- Certified faculty

- Exposure to industry interaction and workshops

- Placement assistance

- Access to **Pro Connect,** a platform to showcase your portfolio

REASON TO BELIEVE

INDUSTRY-RELEVANT CURRICULUM

Designed with cutting-edge tools and technologies like Gen AI, ensuring students are industry-ready.

DIVERSE CAREER OPPORTUNITIES

Graduates can explore roles in Animation, VFX, Gaming, UI/UX, Graphic Design, Digital Content creation and more, offering flexibility and growth.

PRACTICAL HANDS-ON TRAINING

Real-world projects, live assignments, and immersive learning experiences bridge the gap between theory and application.

INDUSTRY EXPOSURE & PLACEMENT ASSISTANCE

Get access to workshops, mentorship from industry leaders, and placement support through our vast recruiter network.

PRO CONNECT

With a legacy of excellence, Arena Animation equips students with the skills, exposure, and expertise to thrive in the fast-evolving creative and digital industries.

BRAND ENGAGEMENT

- Industry Collaboration and Expert masterclass
  Regular masterclasses and guest lectures from top industry professionals across animation, VFX, gaming, and design.

- Immersive Experience Booths
  Presenting student work at Comic-Con, industry expos, and recruitment summits.

- On Ground engagement and Events
  Creative Minds events where students showcase their projects to industry leaders.

- Student centric Engagements
  Internships & Industry Projects – Real-world learning opportunities with top brands and studios across all courses

- Campus Workshops & Walk-Ins
  Hands-on training sessions for prospective students to experience the program before enrolling.

THANKS!

Reach out to us for any queries at:

arenaanimation@aptech.co.in